



## Fundraising Information

Is your group looking for an easy fundraiser that virtually sells itself? We now offer our delicious pies and fruit spreads as a fundraising option.

### What we provide

- Information brochure so you can educate your customers
- Order Forms to keep track of your customers (pre-populated with the necessary information)
- Summary Page

### Pies

You sell the 8" frozen pies for the retail price of \$8.00 each. Your cost on them is \$6.00, so your profit is **\$2.00 per pie** or \$24.00 per dozen. They come individually boxed in the following flavours:

- Saskatoon Berry
- Rhubarb
- Apple
- Wild Blueberry
- *Gluten Free Saskatoon Berry & BAKED Pumpkin – Retail is \$10.00 – your cost is \$8.00. **Your profit is \$2.00 per pie.***

### Fruit Spreads

You sell the 250 ml jar for the retail price of \$5.00 each. Your cost on them is \$3.50, so your profit is **\$1.50 per jar** or \$18.00 per dozen. The four flavours are:

- Saskatoon Berry
- Strawberry/Rhubarb
- Wild Blueberry
- Apple Chutney

### What you do – before starting

- Determine who will be your contact person for us
- Educate the people who will be doing the selling – the better they know the product the better their sales
- Determine how long you want to allow sales – we recommend a few weeks at minimum
- Determine the end date - we will then advise the date they can be picked up
- Sell the products! You keep your order sheets.

### Tips for Success

- Hold a contest between sellers!
- Have a taste testing for potential buyers!
- Share our website and Facebook page with all sellers!

### What you do – once sales close

- Provide us with the summary page showing quantities of each product ordered
- Provide us payment for the products ordered (cash or cheque only)
- Once we have your order ready you pick it up on a pre-determined date and disburse to your customers

***Yes its that simple!***

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